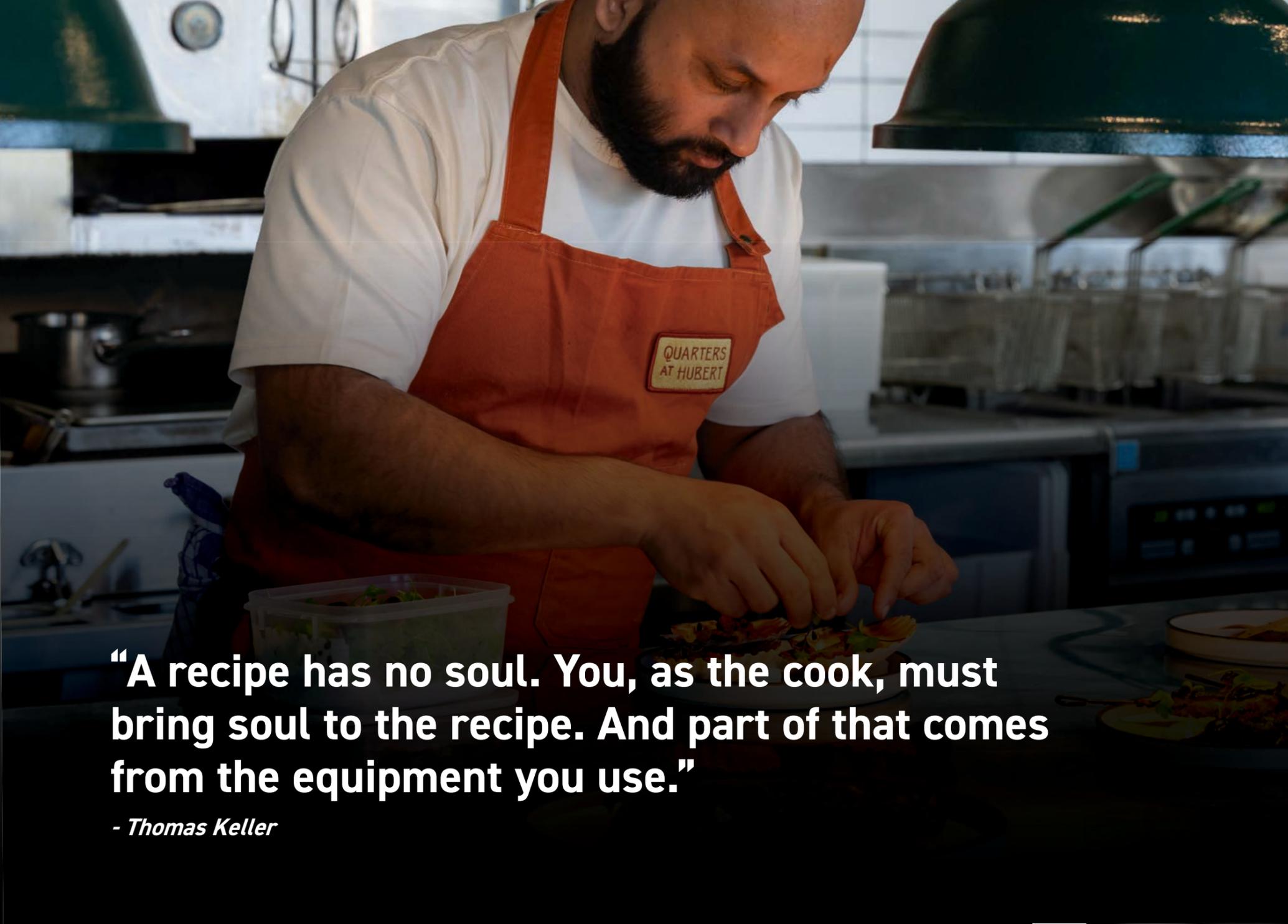


Company Profile



**“A recipe has no soul. You, as the cook, must bring soul to the recipe. And part of that comes from the equipment you use.”**

*- Thomas Keller*

## About Chef's Hat

Chef's Hat is the largest family-owned and operated hospitality supplier in Australia. Stocking the most comprehensive range of hospitality equipment from world-renowned brands to service the needs of the Australian hospitality industry.

When Henry Sawicki and his late wife Elizabeth founded Chef's Hat in 1997, their aim was to service the hospitality industry with the expertise and equipment that would allow every kitchen to run at its best. It was never their intention to step into retail. Still, as Chef's Hat's product offering and reputation grew by word of mouth, their clientele expanded - attracting buyers from restaurants, bars, caterers, hotels and the general public alike.

But this is only part of what we do. Chef's Hat offers support and consultation services to all clients, big or small, making us the go-to choice for innovative and reliable solutions. From discussing a venue's concept design to putting the final touches, we have been trusted to provide the best customer

service and equipment for industry leaders such as Crown Melbourne, Victorian Racing Club, Grill'd, Funlab and many other renowned brands across the hospitality sector.

Our fully-stocked South Melbourne showroom caters to both hospitality professionals and amateur cooks, providing access to a wide range of products seven days a week. Housed in a heritage-listed building just across from the South Melbourne Market, Chef's Hat is a place of inspiration, with many of the staff ex-chefs willing to share their industry experience.

**Our mission is to inspire chefs everywhere, every day through proactive hospitality consultations and by offering the very best in commercial equipment and tableware.**



**FAMILY OWNED**



**AUSTRALIAN BUSINESS**



**25+ YEARS OF EXPERIENCE**



**AUSTRALIA-WIDE DELIVERY**

# Our Showroom

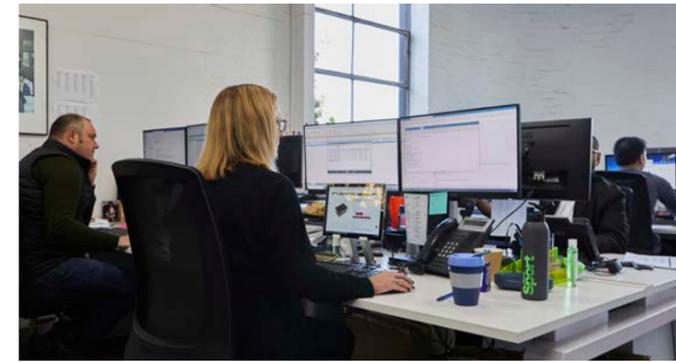
## More than a showroom – a culinary oasis.

Whether you're looking for state-of-the-art commercial cooking equipment you can rely on our exquisite glassware and crockery to elevate your dining experience. Our showroom is fully stocked and offers a diverse range of professional products to cater to your business' needs.

You'll find a wide variety of commercial equipment, cookware, bakeware, barware, chef tools, appliances, disposables, crockery, cutlery, glassware and more, all characterised by our commitment to professional, artisanal craftsmanship and cutting-edge innovation.

At Chef's Hat you will always find people with a wealth of knowledge about products and operations. There's always someone in the showroom to provide the right advice for your individual needs.

Visit us at  
**131 Cecil St, South Melbourne.**



**OPEN**



**DIVERSE RANGE OF PRODUCTS**



**FAST, EFFICIENT SERVICE**



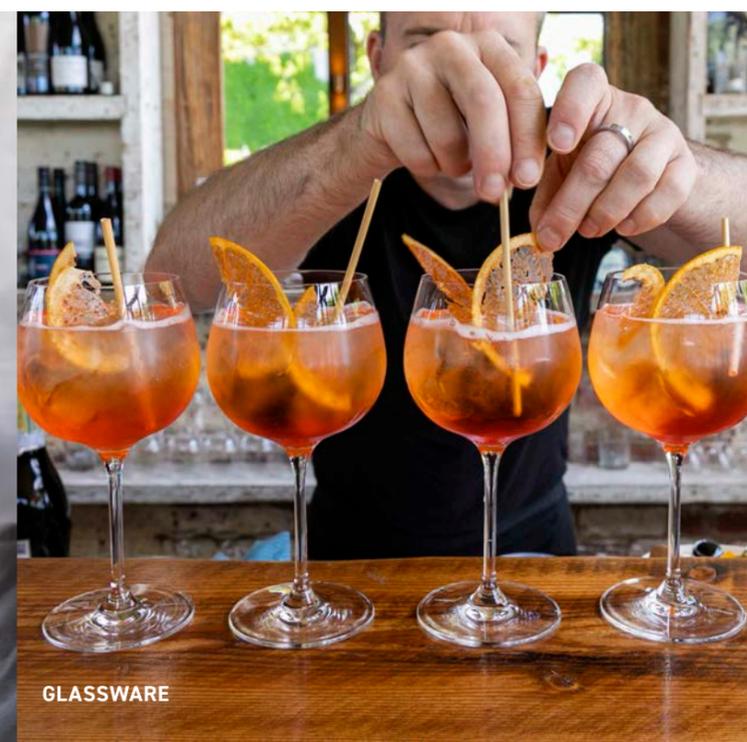
**ALWAYS PREPARED: FULLY STOCKED**



**EXPERT ADVICE FROM INDUSTRY PROFESSIONALS**

**7 DAYS A WEEK**





# Our Popular Brands

**BioPak**  
It doesn't cost the earth



**CAPRICE**™



**SKOPE**



**Exquisite**



**BROMIC**  
REFRIGERATION

**CAMBRO**



*Luigi Bormioli*  
ITALY



**turbofan**  
CONVECTION OVEN SYSTEMS



**ROBAND**



**Oates**



**winterhalter**



**CLASSEQ**

*robot coupe*



**ARCOROC**



**CyberChill**  
REFRIGERATION



**WASHTECH**  
PROFESSIONAL WASH SYSTEMS



**SPIEGELAU**  
THE CLASS OF GLASS



**COBRA**  
YOUR STYLE, YOUR WAY



**ATLAS**

**Bonn**



**FRIGINOX**



## Who We Service

At Chef's Hat, we work with a broad range of clients from multiple industries and sectors, including businesses large and small.

### Age Care Facilities

- Bakeries
- Bars
- Hospitals
- Cafés
- Camps
- Charities

### Childcare Facilities

- Correctional Facilities
- Event Companies
- Foodservices
- Function Centres
- Government Offices & Facilities
- Quick Service Restaurants

### Hotels & Motels

- Ice Creameries
- Manufacturing
- Caterers
- Offices / Boardrooms
- Conference / Reception Centres
- Restaurants

### Schools / TAFE

- Serviced Apartments
- Large Sporting Venues
- Takeaway Food Ventures
- Distilleries & Breweries
- Wineries



**We don't just sell products: we offer advice, guidance and solutions for our clients.**

## Why We're Different

### CONSULTING SERVICE

We take a proactive approach to helping our customers. We will work with you to find the best solution that suits you and your kitchen. We'll make sure you get the right product that your business needs, and offer advice and guidance along the way.

### EXPERT ADVICE ON-SITE

Can't visit our showroom? Our sales consultants will come to you, understand your business operations and offer tailored solutions based on your unique requirements, ensuring you have everything needed to transform your venue into a flourishing success.

### PRODUCT TRAINING

We place high importance on training our staff so they can have a deep understanding of various hospitality industries and provide the most accurate advice on products and services.

### RESEARCH

Products are usually in stock, but if not, we'll do some research on your behalf. Our aim is to make things as easy as possible for you.



**BUY ONLINE,  
PICK UP IN STORE**



**A SHOWROOM TO  
VISUALIZE YOUR KITCHEN**



**UNRIVALLED EXPERTISE  
IN COMMERCIAL EQUIPMENT**



**SUPPORT & GUIDANCE  
FROM INDUSTRY EXPERTS**



**CATERING TO BUSINESSES  
OF ALL SIZES**



**PROMPT INFORMATION,  
QUICK QUOTES**



# Fitout & Design

01

PLANNING

02

DESIGN

03

EQUIPMENT

04

INSTALLATION

## PROACTIVE APPROACH

We offer consultation and support from industry experts in designing your dream kitchen or bar. From the planning and design phase, to building custom fabrication, electrical, plumbing, carpentry, flooring, and finally installing our world class equipment.



# FITOUT & DESIGN



## PLANNING

We will walk with you to explore what your space can do for you and discuss how to maximise it to its full potential. It's important to consider the opportunity costs and time costs involved, and we will work with you to deliver the best outcome within your specified deadline. We have worked with some of the best chefs, bartenders and operators in the country, not to mention we're chefs ourselves, so we know exactly what requirements are needed for chefs to work at their best, but also the limitations of Australian regulatory standards to maintain for the hospitality industry.

## DESIGN

We listen and collaborate with you to deliver a design that works effectively for you and your team. Chef's Hat has

always been about functionality, and we will only offer you with tailor made designs that boosts your functionality that increases your bottom line. We partner with you the most during this process because our mission is to produce a space where you can express your creations without limitations.

## EQUIPMENT

We have had the privilege of working with world leading brands in the hospitality world for over 25 years. From Rational and Unox to Skope, Goldstein and Winterhalter; we've worked with them all and know exactly which machines can offer the best solutions for you and your team. We ensure that whether your space or budget is limited or generous, that the equipment suggested will work seamlessly with the kitchen design with room for future proofing. We're

confident our range and expertise, quick turnaround times, and no out of stocks will provide you with the best commercial equipment, appliances, cookware, glassware and more to set up your venue for success.

## INSTALLATION

With an acute understanding of industry standards and power & energy specifications of all our commercial equipment, our team takes your design all the way to construction & installation. We do all the heavy lifting so you don't have to. Bringing plumbing, electrical, carpentry, custom stainless steel fabrication, painting, flooring, concreting, refrigeration specialists and more together to execute your design to completion. We liaise with you every step of the way, and project manage your entire installation process.

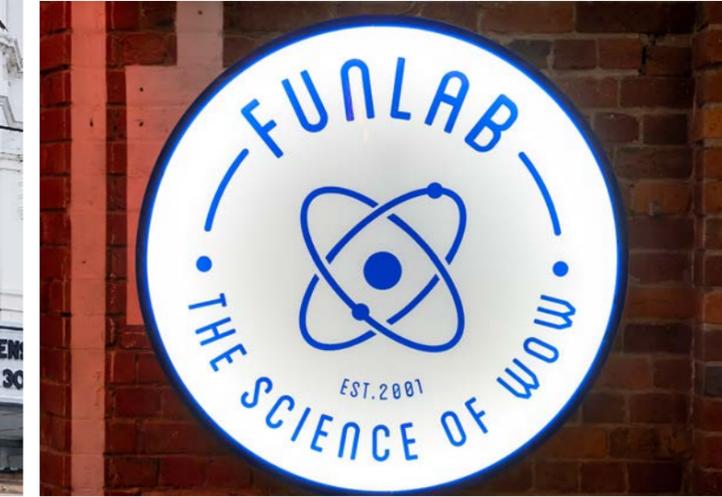
# Why We're Different

Chef's Hat Australia is the largest family-owned hospitality supplier in the country. This year we turn 25 years old, and it has been our privilege to serve Australia with the very best in commercial kitchen equipment and kitchenware. Fully stocked with over 10,000 products from world-leading brands in hospitality - from Rational and

Winterhalter to Skope and Robot Coupe; our collective expertise and hands-on experience spans over 100 years in the hospitality industry. We offer support and consultation services to all clients, big or small.

From a venue's concept design to the final touches, we have been trusted

to provide advice and equipment for industry leaders such as Crown Melbourne, Grill'd, Funlab, and many more. We also offer everything from wine glasses and chopping boards to crockery and chef tools, ensuring you find everything needed to make your restaurant, bar, café or hotel a success.



## RYAN HOSPITALITY GROUP

"We have been working alongside Chef's Hat now since about 2006. The main reason we choose Chef's Hat as our dedicated provider of hospitality equipment and supplies is three things: the customer service, the reliability, and the product range in terms of innovation, as they're always on the forefront of the industry.

Chef's Hat makes my life easier because they treat you like you're one of them, like you're a part of the family and because I can always reach them on speed dial on my phone. Customer service in our hospitality industry is so important, and operating a group of this size we certainly feel like we get that from both Sadik and Simon, as well as the wider Chef's Hat team."

## HOTEL ESPLANADE

"One of the biggest reasons why we use Chef's Hat is the personalised service. Anytime we need anything Simon's always been there. He's always a phone call away. Chef's Hat is a one-stop shop for us. We don't always know what we need and we sort of go in and give Simon a call and he'll come back to us with an array of things that could possibly be what we need.

You don't always know what's going to happen the following week so you need a company that's going to be there at any stage. I would definitely recommend Chef's Hat to anyone in this industry, and to anyone outside of this industry."

## FUNLAB

"At Funlab, we combine science & magic to create extraordinary experiences that reveal new worlds of fun. As a leader in hospitality-driven entertainment, we choose Chef's Hat as our dedicated provider of hospitality equipment and supplies because of their reliability, national support, stock holdings, account management, and their new & bespoke product listings."

Ryan  
Hospitality  
Group

Learn more



Learn more



HOTEL  
ESPLANADE  
18 — *St. Kilda* — 78

Learn more





## CUSTOM PRINTING

Chef's Hat Australia proudly presents an exceptional range of personalised printing and embroidery services, expertly designed to amplify your business' branding potential that leaves a lasting impression on your valued customers.

Our expert team will partner with you to create eye-catching designs that resonate with your customers and transform ordinary packaging into a powerful marketing tool that increases brand recognition.

### GLASSWARE PRINTING

Discover the secret marketing technique embraced by top wineries and restaurants in the country to grow brand loyalty. As experts in glassware, we understand what type of logos best suit a particular wine, beer and cocktail glass. We can also partner with your team to identify which glass perfectly complements your brand and your beverage's aesthetics and flavours.

### PLATE PRINTING

Plate printing introduces a new dimension to food presentation. With an extensive range of crockery sizes, styles, and finishes to choose from, the applications provide an exciting way for your team to match your brand. Customised plate printing is a statement piece and a bold way for your business to stand out from competitors.

### DISPOSABLE PACKAGING PRINTING

Featuring a vast array of environmentally-friendly choices, including plates and bowls and takeaway items, our disposable packaging solutions cater to businesses of all sizes and types - food trucks, cafes, restaurants and caterers. Discover the incredible potential of our disposable packaging printing services and embrace sustainability without compromising on style, showcasing your commitment to both quality and the environment.

### UNIFORM EMBROIDERY

A polished look speaks volumes about your business's commitment to quality and attention to detail. We offer a wide range of embroidery options, including logos, colours, and intricate patterns that reflect your establishment's identity. By choosing our exceptional uniform embroidery services, you will be able to project an image of professionalism and credibility that inspires confidence in your customers.

**Let us elevate your brand's identity and leave a lasting impression on your customers and clients.**

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Enjoy all the benefits of a trade account with us.

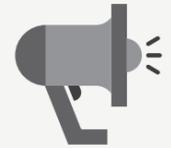
# Trade Customer Benefits



**SUBSTANTIAL DISCOUNTS  
AVAILABLE TO TRADE  
CUSTOMERS WHERE APPLICABLE**



**ORDER BEFORE 2PM AND  
RECEIVE NEXT DAY DELIVERY  
IN METRO MELBOURNE**



**REGULAR UPDATES ON  
NEWS AND SPECIAL OFFERS**



**REPORTS ON SALES HISTORY  
PRODUCTS PURCHASED: KNOW  
THE PRODUCTS YOU BUY!**



**BOOK APPOINTMENTS IN-STORE OR  
HAVE A SALES REPRESENTATIVE  
COME TO YOU**



**FREE DELIVERY  
OVER \$100**

\*Terms and Conditions



**Register as a trade customer today, and start seeing the benefits.**

# Trade Customer Deliveries

## Melbourne Metro Area

Free next business day delivery for orders placed before 2pm. The minimum order value is \$100 including GST. Trade Orders Only.

## Regional Areas

Free delivery to selected regional areas with a minimum order value of \$100 including GST. Refer to our website for delivery information for your area.

The areas we deliver to:

- Mornington Peninsula
- Yarra Valley
- Gippsland
- Bellarine Peninsula
- Geelong & Surf Coast
- Bass Coast
- Ballarat region
- Bendigo region
- Shepparton region
- Daylesford and surrounding areas
- Echuca

## We deliver to Melbourne metro daily.

Below is a guide to our delivery routes \*subject to change.



\*For confirmation on delivery locations, please contact Customer Service on 03 9682 1441 so we can arrange a delivery time. Terms and Conditions apply.



# Where You Can Find Us

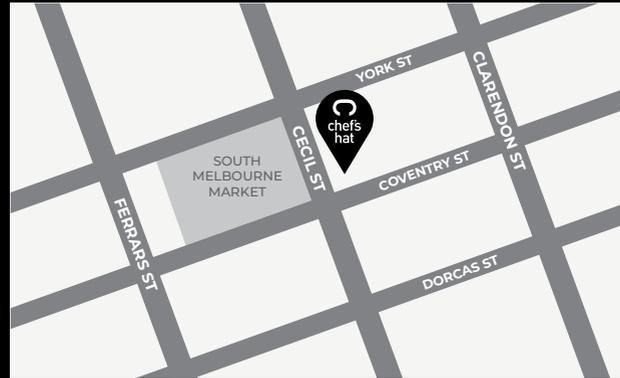
## Online Store

chefshat.com.au



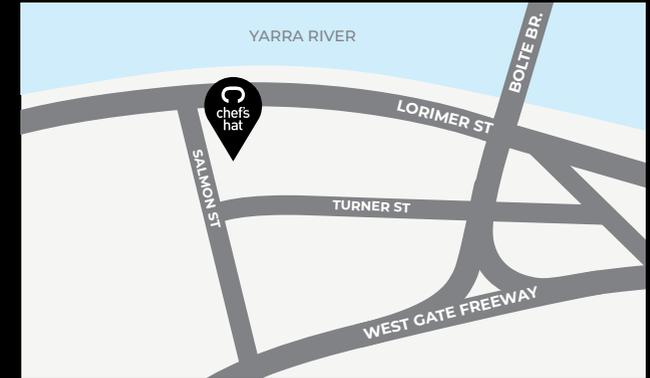
## Retail Store

South Melbourne



## Distribution Centre

Port Melbourne



## Follow Us!



Weekly Newsletter



@chefshat



Chef's Hat Australia

131 Cecil St, South Melbourne

PH: +61 3 9682 1441

### Trading Hours

MON - FRI: 9.00am - 5.30pm

SAT: 9.00am - 4.00pm

SUN: 10.00am - 4.00pm

274 Salmon St, Port Melbourne

PH: 0408 507 398

### Pickup

MON - FRI: 9.00am - 5.30pm

SAT: Closed

SUN: Closed

